

2003 Voting Sheet - Family Cars

	Ford Falcon XT 4.0	Holden Commodore VY II Exec 3.8	Toyota Camry Allise 3.0	Toyota Avalon 3.0 Conquest	Mitsubishi Magna ES 3.5	Hyundai Sonata 2.7															Importance
Value for Money																					
Pricing	2	3	3	3	3	5															Critical
Depreciation Costs	2	3	2	2	1	5															High
Running/Repair Costs	4	4	4	3	4	2															Critical
Fuel Consumption	2	2	3	3	3	4															High
Warranty	3	3	3	3	3	5															Medium
Standard Features	3	3	3	3	4	1															Critical
Design and Function																					
Safety	4	3	3	3	3	2															Critical
Security	4	4	3	3	5	2															High
Comfort	4	4	3	3	2	3															Critical
Space	5	5	4	5	3	3															Critical
Practicality	4	4	3	3	4	3															Critical
Ergonomics	4	3	4	4	3	3															Medium
Build & Finish quality	3	3	4	4	3	3															High
Innovation	2	1	1	1	1	1															Low
On the Road																					
Performance	5	4	3	3	4	3															High
Ride	4	4	4	4	4	3															Medium
Handling	4	4	4	3	4	2															Medium
Braking	4	4	4	3	3	3															Medium
Smoothness/quietness	4	3	4	4	4	3															Medium
Overall average	3.56	3.49	3.26	3.21	3.26	2.97															

Ratings:	Importance Weighting:
Well Above Av. 5	Critical 1.00
Above Average 4	High 0.80
Average 3	Medium 0.40
Below Average 2	Low 0.20
Well Below Av. 1	